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I Do Wedding Event Schedule & Bios

December 28th, 2011

9:00 AM PST, 10:00 AM MST, 11:00 AM CST, 12:00 PM EST

Christopher Becker

Creating Remarkable Experiences

10:00 AM PST, 11:00 AM MST, 12:00 PM CST, 1:00 PM EST

Zach & Jody Gray

No Cost Marketing

11:00 AM PST, 12:00 PM MST, 1:00 PM CST, 2:00 PM EST

Laura Novak

How to Create a Successful Wedding Business

12:00 PM PST, 1:00 PM MST, 2:00 PM CST, 3:00 PM EST

Joy Bianchi-Brown

Picture the Perfect Wedding Album

January 4th, 2012

9:00 AM PST, 10:00 AM MST, 11:00 AM CST, 12:00 PM EST

David Ziser

Creating Customers for Life

10:00 AM PST, 11:00 AM MST, 12:00 PM CST, 1:00 PM EST

Scott & Adina Hayne

The 4 P's: Pictures, Product, Personality & Price

11:00 AM PST, 12:00 PM MST, 1:00 PM CST, 2:00 PM EST

Steve & Jennifer Bebb

The Photo Booth and YOU

12:00 PM PST, 1:00 PM MST, 2:00 PM CST, 3:00 PM EST

Mark Garber & Jennifer Gilman

Become a Referral Rockstar



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January 11th, 2012

9:00 AM PST, 10:00 AM MST, 11:00 AM CST, 12:00 PM EST

Jeff & Julia Woods

I Do Sales

10:00 AM PST, 11:00 AM MST, 12:00 PM CST, 1:00 PM EST

Kevin Jairaj

Attracting the Right Clients

11:00 AM PST, 12:00 PM MST, 1:00 PM CST, 2:00 PM EST

Christopher Becker

Creating Remarkable Experiences

12:00 PM PST, 1:00 PM MST, 2:00 PM CST, 3:00 PM EST

Dan Doke

Branding & Distinguishing Yourself

Learn More about the Speakers:

Scott & Adina Hayne:

Since their first full-year in business in 2008 Scott & Adina have seen their business explode. Their portrait side has seen the same type of business growth including being recognized as the "Senior Portrait Artist of the Year" in 2009. Photography is, of course the core of their business. Moody, off-camera lighting, wide panoramics and images that WOW define Scott's style. Adina keeps the wheels turning on the business end with constant networking and marketing on many levels. Her keen awareness of social networking has enabled their client base to grow by leaps and bounds.

Zach & Jody Gray

Named as one of Nashville, Tennessee's top wedding photographers in 2009, Zach and Jody Gray are a dynamic duo who have quickly and steadily gained local and national recognition for their work in the wedding photography industry. Over the past two years they have hosted numerous highly successful photography workshops in the states and overseas, and have taught MasterClasses at WPPI and SWPP in the UK. Their images have appeared in various publications including People, Southern Bride, and PPA Magazine. This



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award-winning couple has also been named by Westcott as one of their Top Endorsed Pros and are a part of the exclusive SanDisk Extreme Team. Zach and Jody specialize in weddings, bringing a blend of advanced off-camera lighting & photojournalism into their work giving their imagery a unique edge. They are recognized nationally for producing their distinct look entirely in-camera with minor post-processing.

Even more than just taking fantastic images, Zach and Jody have worked to build a successful photography business using innovative marketing techniques built around word-of-mouth and word-of mouse marketing.

Behind the heart of their business is the desire to see others succeed, both clients in their marriages and photographers in their work. This has proven to be a foundational key to their work in the industry, and will continue to drive them in everything they do.

Laura Novak:

Laura Novak has been photographing weddings for over ten years and captures the hearts of her clients in visually stunning, candid moments that become memories for years to come. Laura's many loves include family, beautiful design, clean lines, handmade items, organic living, vintage fabric and of course, photography. Pairing a sharp photographic eye with beautiful, modern decor, her Wilmington, Delaware studio displays striking images against a neutral canvas that reflects her own simple-chic style. Laura's award winning wedding work has been featured internationally in publications including People Magazine, Modern Bride, Elegant Bride, The N.Y. Times, Philadelphia Weddings, and Vera Wang's blog.

David Ziser:

Over the last two years, David has presented his Digital Photography seminars to more than 15,000 photographers nationwide. They were hailed as the best digital photography seminars in both 2009, 2010 & 2011. His best selling book, "Captured By The Light" has been called "... probably the best book on wedding photography ever!" said Digital Wedding Forum and has been getting "rave reviews" since it was released in February of last year. It went into its second printing 4 weeks later. He has shared his knowledge with tens of thousands of Photographers in five languages and in 14 countries worldwide, and his very successful daily blog, DigitalProTalk.com, has been called one of the best free photography/informational blogs available.



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David has completed 8 DVD's online for Kelby Training and he has been a regular presenter at Photoshop World for the last 5 years. He was featured as a headlining speaker at Imaging USA in San Antonio, Texas in January 2011, and in 2008, he presented a program to a standing room only crowd of over 850 people at the WPPI convention held at the MGM Grand in Las Vegas. David still shoots weddings, Bar/Bat Mitzvahs, and family portraits on a regular basis. He has been running a successful wedding/portrait studio for over 25 years in the metro Cincinnati, Ohio area.

Christopher Becker:

Becker, who just goes by one name a la Bono, Sting, Madonna (not Cher) is a wedding photographer from Southern California who specializes in capturing relaxed portraits, amazing details and real moments for the coolest couples on the planet. His gift for making people feel comfortable in front of his lens and his ability to make all of his subjects look their absolute best is why he is one of the most sought after photographers in the world. He shows up at each wedding as if he was an old friend with a fancy camera and exudes an attitude of "Relax, I'm a professional!" In addition to being an internationally acclaimed photographer, Becker also has a passion for teaching other photographers to build and run successful businesses through The [b] School, a social network for photographers that he founded in 2007. He moonlights as a motivational speaker and a wannabe professional poker player.

Steve & Jennifer Bebb

Steve and Jen shot to international fame in 2007 when American Photo named them two of the Top 10 Wedding Photographers in the World. Their 7-year journey to overnight success led them to a place where they were ready to embrace the challenges of raising a family, running a business, creating consistently, and educating others.

Sought after for both their image making and speaking, Steve and Jen have learned the value of each moment for each client. Creating images with intent and art out of the ordinary, the Bebbbs still find new ways to make compelling imagery, eschewing the trends and following where their vision leads. And with two young children and a hungry business to feed, the Bebbbs are always looking for creative solutions for business success, maximizing both profits and their valuable family time.



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Kevin Jairaj

In just a few short years, Kevin Jairaj has not only become one of the most sought after photographers in the USA, but also worldwide. Kevin is known for his dramatic use of lighting and color and his ability to create some of the most stunning wedding artistry for his clients.

He has been commissioned to shoot weddings and events in London, Hawaii, Trinidad and Tobago, The Bahamas, Mexico, Jamaica, Anguilla, and Aruba in addition to the many weddings he shoots in the Dallas/Fort Worth Area and the rest of the USA. Kevin is also a favorite among the celebrity crowd and has shot weddings and events for many musicians, actors, and famous athletes.

Kevin has also won numerous 1st Place Awards in the very prestigious WPPI (Wedding and Portrait Photographers International) 16x20 and 8x10 print competitions in addition to having several prints selected in the PPA Loan collection. He was also named a Top Knots of Wedding Photography by the very well respected Photo District News magazine and his work has been published in countless books and magazines such as Photo District News, American Photo, Rangefinder, USAToday, Professional Photographer, Destination Weddings, Sports Illustrated, and almost every major newspaper in the USA.

Mark Garber & Jennifer Gilman

Mark and Jennifer are known for their fusion of fashion, editorial and classic photography making for their own unique shooting style. Together they are one of the highest awarded wedding teams in the Nation. A few of their most recent awards include eight PPA "Diamond Photographers of the Year", two "Top Wedding Album in the Nation" awards, 24 PPA "Loan Collection Wedding Albums" and two Canon Par Excellence Awards.

Joy Bianchi-Brown & Jules Bianchi

Jules Bianchi & Joy Bianchi Brown are synergistic sisters who run a successful boutique photography studio in Oakland, California, and travel worldwide to photograph some of the world's most gorgeous weddings. Jules is an international award-winning photographer who started her wedding photography business ten years ago and was joined by Joy in 2006. Jules' work has been featured in magazines such as People, The Knot, & Destination I Do.



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Jules is active in the photography community as a mentor and speaker, but her favorite thing to do is to capture life as she sees it. You can usually find Jules snuggling with her dog, Olive, or photographing Joy's two little girls. Working together, Jules and Joy have a lot of fun and go through a lot of chocolate.

Daniel Doke

Daniel Doke brings years of experience and dedication in photojournalism, portrait, contemporary, fashion, boudoir and wedding photography. He is one of the most sought after wedding photographers in the New England area. Dan has photographed over 30 magazine covers including Rangefinder, Studio Photography, Simply Elegant Platinum Weddings, Gala and La Bella Bride to name a few. Many of his images can be seen in magazines like Grace Ormond Wedding Style, Southern New England Weddings and Boston Weddings.